

Newsletter – Spring 2020

"...Don't try to outsmart the market. Take on only as much risk as you can handle...Find a stock-bond mix that you're comfortable with. And if you realize you're not comfortable, change it until you are - then stick with it for years, and do better things with your life than worrying about where the market is going..."

David Booth

Co-founder, Dimensional Fund Advisors,
Donor, University of Chicago Booth School of Business

Dear clients and friends,

We hope this finds you and your loved ones safe and healthy! While we are in the midst of the battle against Covid-19, it is good to remember that viruses like this are transitory and it will pass.

As investors, we want certainty. But that is not the nature of markets. If we accept a different view of them, the benefits can go far beyond just investing money. It is a matter of trusting science (and not speculating), and spending less time worrying about what we cannot control.

Looking ahead, here are some guideposts for the eventual recovery to which we all look forward (with thanks to Joe Zidle and Byron Wien at Blackstone)~

1. Scientists will produce a breakthrough vaccine and the frozen global economy will thaw out
2. We will need to see a peak in the number of new Covid-19 cases, hopefully in April
3. Implementation of effective policies by government, not just policy announcements
4. A return of consumer confidence

After the coronavirus, we will innovate and new opportunities will emerge. Here are some secular changes we may see~

1. More strategic R&D
2. Better connectivity
3. Modernized consumption
4. Supply chain reset

We welcome your comments and questions, and appreciate our new clients who joined us this past quarter and have placed their trust in us.

And please be safe!

All my best!

A handwritten signature in black ink, appearing to read "Dean". The signature is written in a cursive, flowing style with a large initial 'D'.

D. Dean McCormick III, CPA